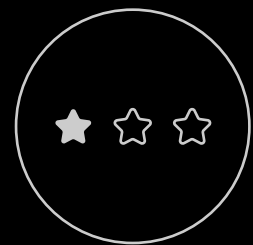


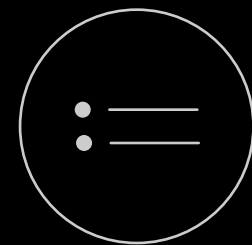
Clapp

MEMBERSHIP CLUBS TODAY



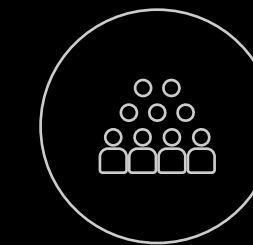
UNATTRACTIVE PERKS AND BENEFITS

Membership clubs offer only heavily-discounted, low-value, and low-appeal perks & benefits



LIMITED BRAND MIX

Membership clubs operate within one industry, or are restricted to limited industries



UNEXCLUSIVE MEMBERSHIP MODEL

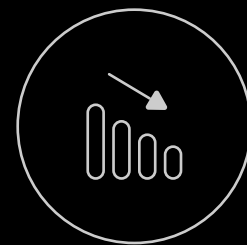
Members comprise of the general, unvetted, unfiltered population with no selection criteria in place

PR AND MARKETING CHALLENGES



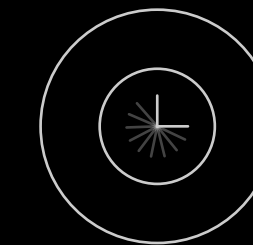
HIGH SPENDING

Existing PR & marketing agencies offer budget-heavy solutions & services



LOW ROI

Coming in at high-costs already, return-on-investment is typically low and/or immeasurable



LENGTHY PROCESS

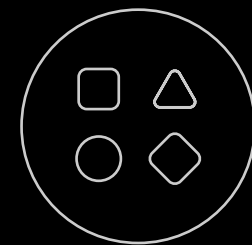
Conventional approaches are often slow in terms of planning, execution, and results

A RE-IMAGINED MEMBERSHIP CLUB



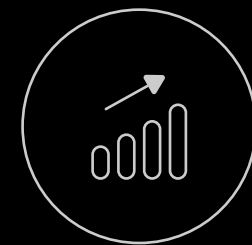
EXCLUSIVE MEMBERSHIP MODEL

Populated only with elite, vetted, and pre-approved members



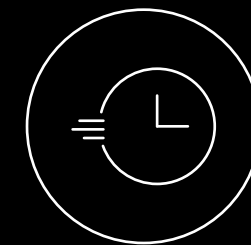
MULTI-INDUSTRY BRAND MIX

Handpicked partners form an unrestricted set of industries



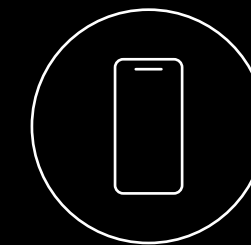
LESS SPENDING, HIGHER ROI

More exposure, more traffic, more footfall, more revenue, for much less.



SEAMLESS AND IMMEDIATE

On-demand and absolutely hassle-free solutions and services



FULLY DIGITAL

User friendly and completely app-based

INTRODUCING CLAPP

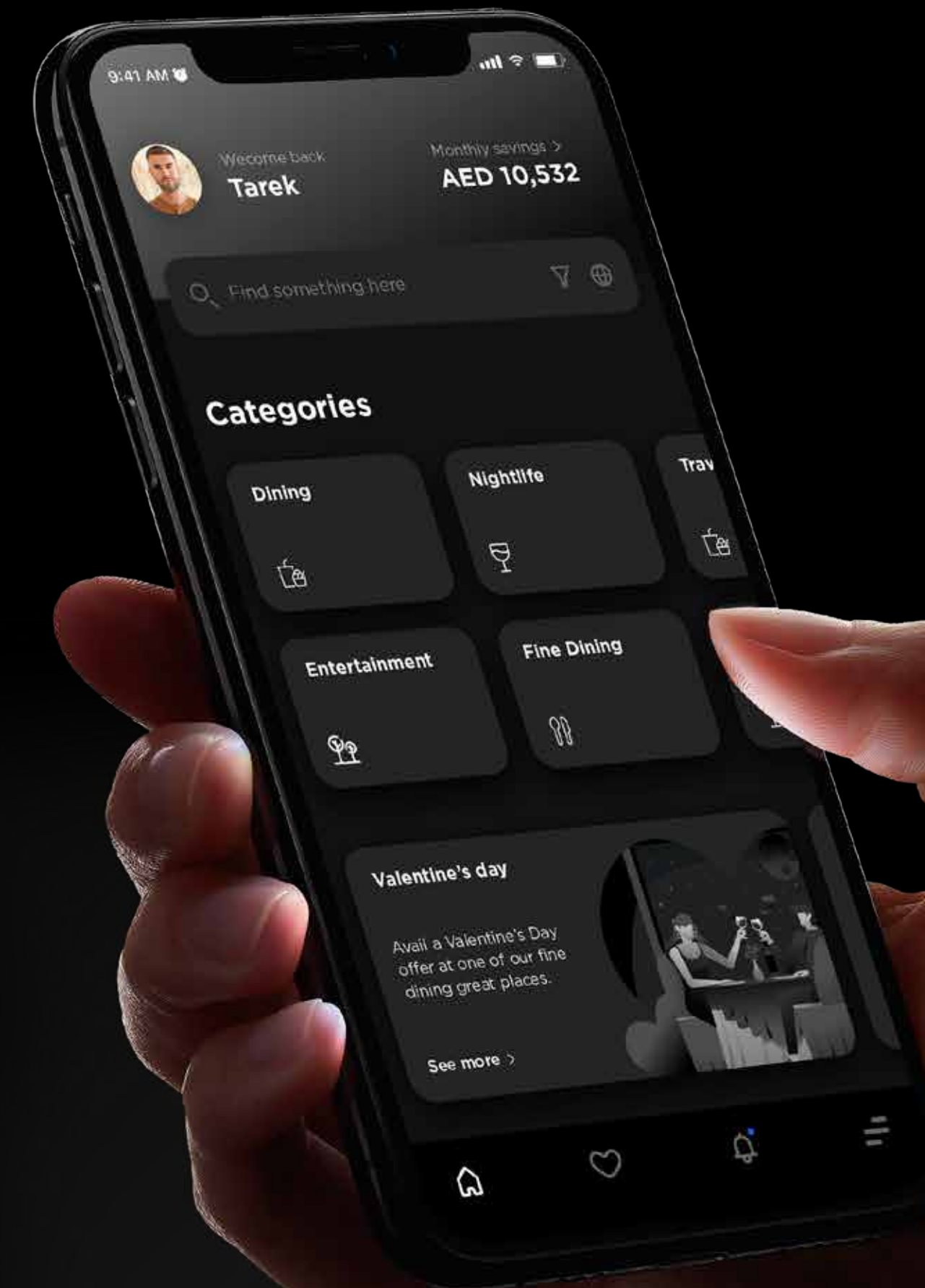
A FIRST OF ITS KIND EXCLUSIVE & DIGITAL MEMBERSHIP CLUB

MEMBERS

Clapp members will have access to exclusive and premium **perks & benefits** offered by brands from a vast array of industries.

BUSINESS PARTNERS

Brands can **seamlessly** access a **wide range** of cost-effective yet **ROI-heavy** PR & marketing tools.



WHO IS ON CLAPP

MULTI-INDUSTRY BUSINESS PARTNERS

HIGHLY-DESIRABLE,
AND IN HIGH-DEMAND

RECOGNIZABLE
& REPUTABLE

STRONG EMPHASIS
ON AESTHETIC

Leisure
& Attractions

Dining & Cafes



Fine Dining & Nightlife



Healthcare



Fitness & Spas



Hotels



Travel



Leisure & Attractions



Beauty & Grooming



Retail



Convenience



Fine Dining

PARTNERS

Retail

8th Lining
Adventure HQ
Aeropostale
Ajmal Perfumes
Al Jaber Optical
Al Rifai
ARK Children
Aurum Jewellery
Barakat
Beautique Fragrances
Beauty Treats
Beverly Hills Polo Club
Bil Arabi
Bioniq
Body
Byblos Meat Shop
Cap District
Carpet Centre
Cecilehob Fashion
Club Oyo
Cotton on
Diivo
Dubai Optical
Elli Junior
Embody Dubai
Eyewa
Fabula jewelry
Faces
Fade Fit
Feel Good Tea
Felventura
FIO
Flax
FnB Furniture
Folies Au Chocolat
Forever 21
Fox Lingerie
Ghawali
Glossy Lounge
Go Flower
Hadarah Perfume
High Street Jewelry
Iqoniq
Iwan Maktabi
Jules & Juliette
Karcher

Kashida Design
Kijaqo
Kiko Milano
Knot Home
Kohler
Koonoo Coffee
Lava Soul
Le Bouquet
Lensyara.com
Levi's
Liali Jewellery
M2M
Maison Des Fleurs
Masinisa
Meraki by Tiara Gems
Mobile Outfitters
Molton Brown
Montroi
Mrozoff Japan
Mumzworld
My Hive
My Kaftans
Nakkash
O Rush
Organic Press
Patchi
Paws Boutique
Pinacolada
Rattan House
Reef Bread
Rite
Roomours
Saiid Kobeisy
Samra Jewellery
See's Candies
Seraphine
Shamaa
Sippy
Snack Studio
So Free Organic
Squatwolf
Superheated Neurons
Swiss Blu
Tareen Home
The Health Bar
The Perfume Bar
thowby

Trend AE
Tribe 71
Truffle House
Typo
Undrgoods
Urban Quill
Villeroy & Boch
Volk
Youbetterfly

Dining & Cafes

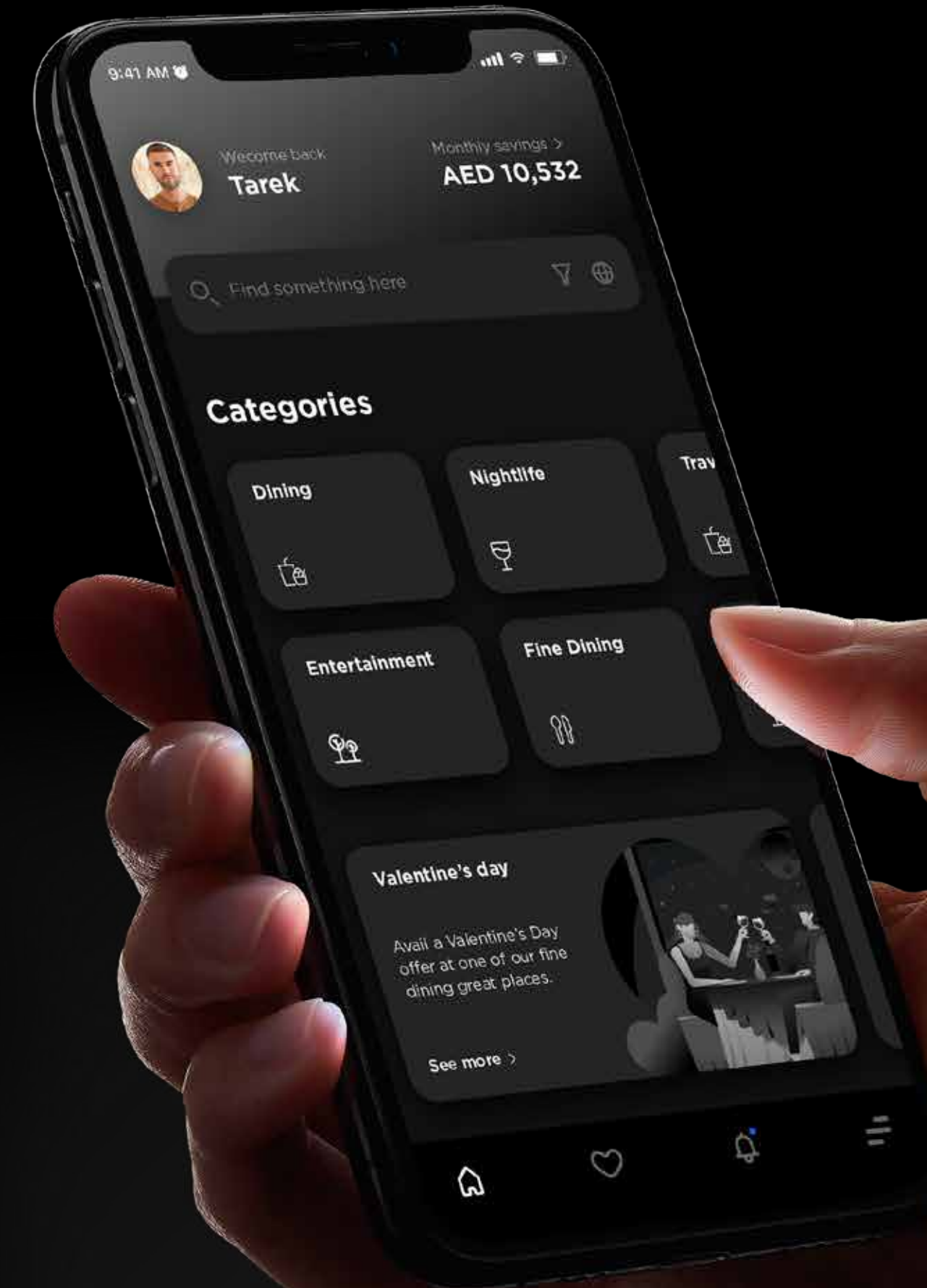
800 Pizza
Aghatti
Al Beiruti
Al Beiruti Seaside
Al Falamanki
Allo Beirut
Amazing Cake
B Sweet by Basiligo
Bagels & more
Bait Maryam
Bak Bak Chicken
Basiligo Meal Plans
Batchig
Beirut Bay
Brothaus Bakery Bistro
Burger Fuel
Café Sushi
Caffe di Roma
California Pizza Kitchen
Cheese On Board
Cherabinth
Cold Stone Creamery
Comptoir 102
Copper Chimney
CuiScene
Doh
Eat Clean
Eat Well
Eggcellent Café
El Bakery
Fauchon
Fern el Balad
Flour Girl
Grub Shack
Gub Shub
GuiltFree Patisserie

Hamburgheni
Hook and Cook
House By Lamb House
HQ's 459
Hummus Brothers
Husk
Imm Talal
Jabbour Restaurant
Kaak Al Manara
Kababji
Kami Sushi
Karakna
Kcal
Khan Murjan
Khau Galli
Khbz and zaad
Lad's Burger
Lahmajun
L'Avo
Lezzet
Logma
Lose Weight Meal Plans
Mango Mania
Man'oushe Street
Mezza House
Mikel
Mr Brisket
NAR
NYC Pizza
Prep Hero
Rich Delights
Right Bite
Roasters
Roobaru
Sah el Nom
Sapori
Seven Fortunes
Seven Seeds
Seven Spisiz
Slash Coffee
Slim n' Lite
Social Distrikt
Sodo
Soul Sante
Sparbake
Sultan Saray
Susuru

Texas De Brazil
The Burgr Factory
The Good Bowl
The Haus Cafe
The Hummingbird Bakery
The Palestinian Bakery
The Vegan Table
The View
Tortilla
Trader Vics Souk Madinat
Tsunami
Twice
Varak - Luxury Dessert
Viking
Wafi Gourmet
Wild and the Moon
Wild Flower
Wrapped
Yo! Sushi
Zeeko Burger

Fine Dining & Nightlife

Brand
Al Dawaar
Al Nafoora
Amelia Dubai
Andiamo
Asador De Aranda
Aspen by Kempinski
Azul Lounge
Bahri
Bar Buci
BB Social
Bella
Black
Blue Seafood Asia
Bombay Bungalow
Bridges Bar
CE LA VI
CMP Bar & Grill
Code
Doors Freestyle Grill
Epitome
Eve Penthouse
French Riviera
Glass House
Hanami



PARTNERS

Hive Soho Beach
Ibn al Bahr
Ikigai
Karam al Bahr
Kayto
La Coco
La Mezcaleria
La Tablita
Lolita
Mama Zonia
Marco Pierre White
Steakhouse
Marco's NY Italian
Masterchef
Masti
Mazaj Bab Al Bahr
Miyako
Mura Restaurant
New Soho Garden
Nova Restaurant
Olea
Peppercrab
Phantom House
Pierchic
Rockfish
Salero
Santé Ria
Soho Beach
Soho Garden
The Dry Age Boutique
The Garden at Soho
Garden
The Hide
The Locale
The Terrace
The Vintage Brunch by Al
Qasr
Wazuzhu

Leisure & attractions

Adventure Zone
Air Maniax
Beno
Captain Jack
Catamaran Cruise
Centaurus's Yacht Rental
Dubai
Cheeky Monkeys

Cinemacity Fountain
Views
Dubai Dolphinarium
Infinity de Lumieres
Long Beach Resort
Loop
Lumi Beach
Luxury jet ski Dubai
Luxury Super Car
Matebike
Nara Desert Camp
Padel Point
Phobia
Planet Safari Travel Tours
Roll DXB
RRR Rent a car
Rush Racing
Street Maniax
The Lighthouse Retreat
The View at The Palm
Trampo Extreme
Woo-Hoo
X-Strike

Healthcare

7 DMC
Clinica Joelle
CMC Dubai
Cryo
Dr Kayle
Drypskin Aesthetics
Clinic
Emirates European
Medical Center
Enfield Royal Clinic
Jumeirah American clinic
Magic Style Dental Clinic
Releva Clinic
Tajmeel Royal Clinic

Beauty & Grooming

Akin Barbershop
Aquaface Facial Bar
Barberia italiana
Beauty Bureau
Bo Barbershop
Brooklyn Avenue

Cutting Edge Ladies
Cutting Edge Mens
Fadia El Mendelek
Feel Well
Furless Beauty Institute
Grow Gents Salon
Hair touch Gents Salon
Homecuts
House of Cuts
La Sirene
Maison Lutetia
Maison Monaco Salon
MK Barbershop
Momentous Beauty
Lounge
Nstyle
Oia App
Revenge Beauty
Reviv
Samarz Beauty Lounge
Senor Grooming
Skin Laundry
Solo House
The Gentlemen's lounge
The Salon By George
The Spa
Tip Nails Salon
Urban Male Lounge
Vita Home Spa
Wafic Saab
Yvres De Beaute YDB
Beauty Salon

Convenience

Boecker
Chill App
CS Prime Services
Eastern Rose Laundry
Hot Desk
Kassem Khodor
Photography
Keno
Laundry Heap
Mathnasium
Max Auto Pro
Mobile Aid
Munich Motor Works

Obagi medi Spa
Palm Mono Rail
Para Art
Pet Corner
Prep Meal
Presmonkey
Rochester University
Royal Swiss Auto
The Laundry Hub
TOTALEnegergies
Vet Hub
Vet Veterinary Clinic
Yalla Grooming

Hotels

Address FV
Andaz Hotel
Avani Palm View Hotel
BM Resorts
Fairmont Bab Al Bahr
Grand Hyatt Hotel
Hyatt Regency
Palazzo Versace
The Beach Hotel Um Al
Quwain
The Chedi al Bait Hotel

Fitness & Spas

Ahasees Spa
Embody Fitness
Fly High Fitness
FTG Functional Training
Gym
Gym On
Oxygen Padel
Padel Pro
Pharaoh's club
Pole Fit Dubai Aerial Arts
Academy
Reset Fitness
Seven Gym
Seven Nutrition
Sofitel Spa
The Body Lab
The Spa by Pullman Hotel
DIFC
Vinca Rosea Spa

The logo for Clapp, featuring the word "Clapp" in a bold, white, sans-serif font against a dark background.

WHO IS ON CLAPP

MEMBERS

PLATINUM & IMPACT

PRE-VETTED
MEMBERS ONLY

NOTABLE DIGITAL
FOLLOWING

HIGHLY
INFLUENTIAL

COMPLIMENTARY
MEMBERSHIP

BENEFITS IN EXCHANGE
FOR COVERAGE

GOLD

BUSINESS OWNERS
AND SENIOR EXECUTIVES

HIGH PROFILE
INDIVIDUALS

MID AND HIGH INCOME
INDIVIDUALS

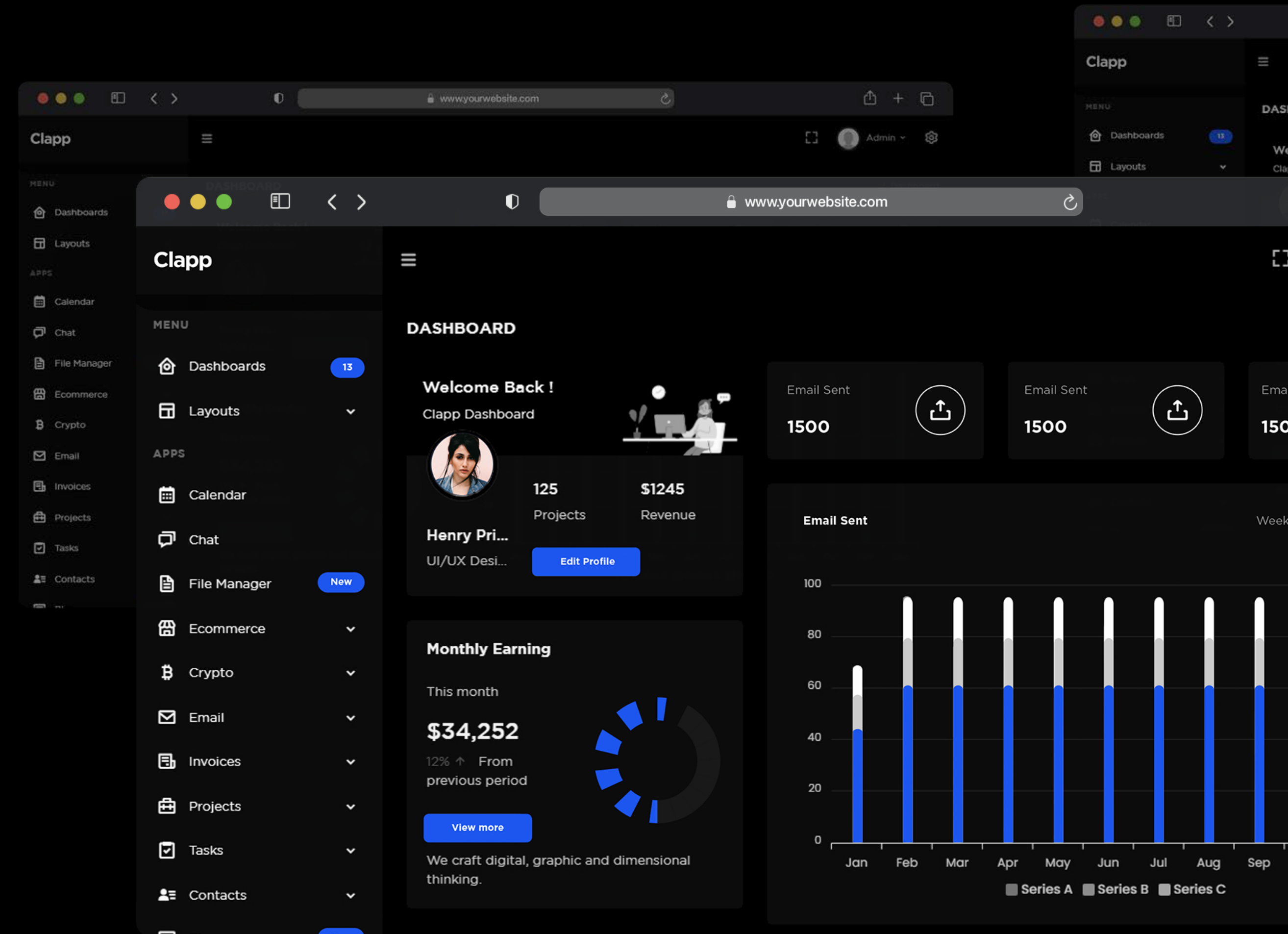
PAID
MEMBERSHIP

AED1,188 PER YEAR



WHAT'S IN IT FOR YOU

- Monthly guaranteed influencer visits & coverages
- Optional PR & marketing add-ons on a “pay-per-order” basis
- Business suite to track redemptions, visits, investment, and ROI
- Belonging to Clapp’s exclusive community comprised of other premium businesses, influencers, bloggers, media personalities, and high-profile members.
- Complimentary Gold Memberships
- Invitations to participate in exclusive events and destination trips with unique programs & benefits, etc.
- Assured rebate policy guaranteeing the continuity of promised benefits until fulfillment



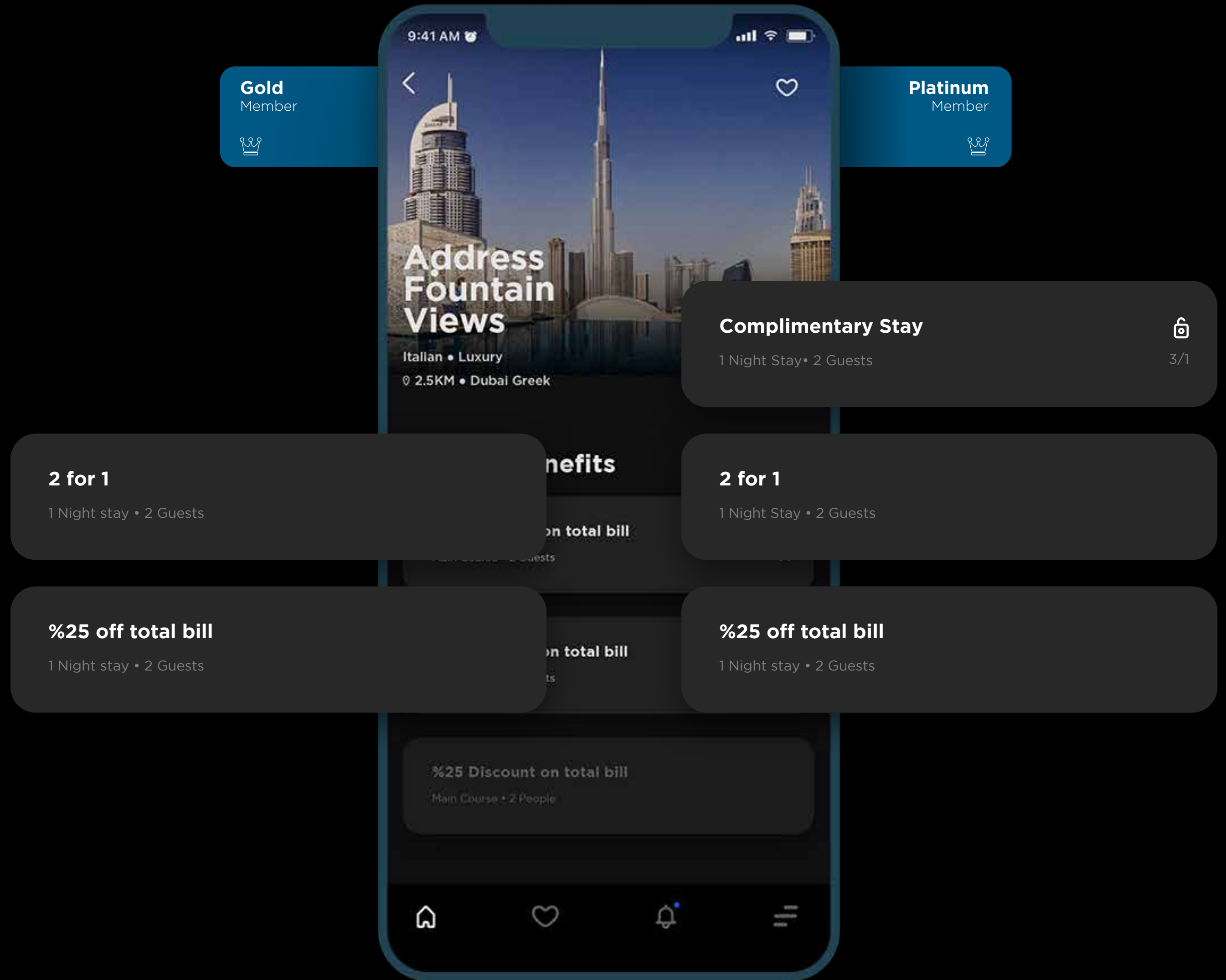
GETTING THE BEST OF IT

PLATINUM AND IMPACT MEMBERS

- Complimentary products, services, and experiences
- Discounted products, services, and experiences
- On-demand virtual concierge for bookings, reservations, and special requests.
- Interactive metrics to track the value of the redeemed perks & benefits as well as savings
- Belonging to Clapp's elite members club

GOLD MEMBERS

- Discounted products, services, and experiences
- Interactive metrics to track the value of the redeemed perks & benefits as well as savings
- Belonging to Clapp's elite members club



THE CLAPP OUTCOME

Clapp Platinum Members redeeming perks & benefits with a particular business partner will result in:

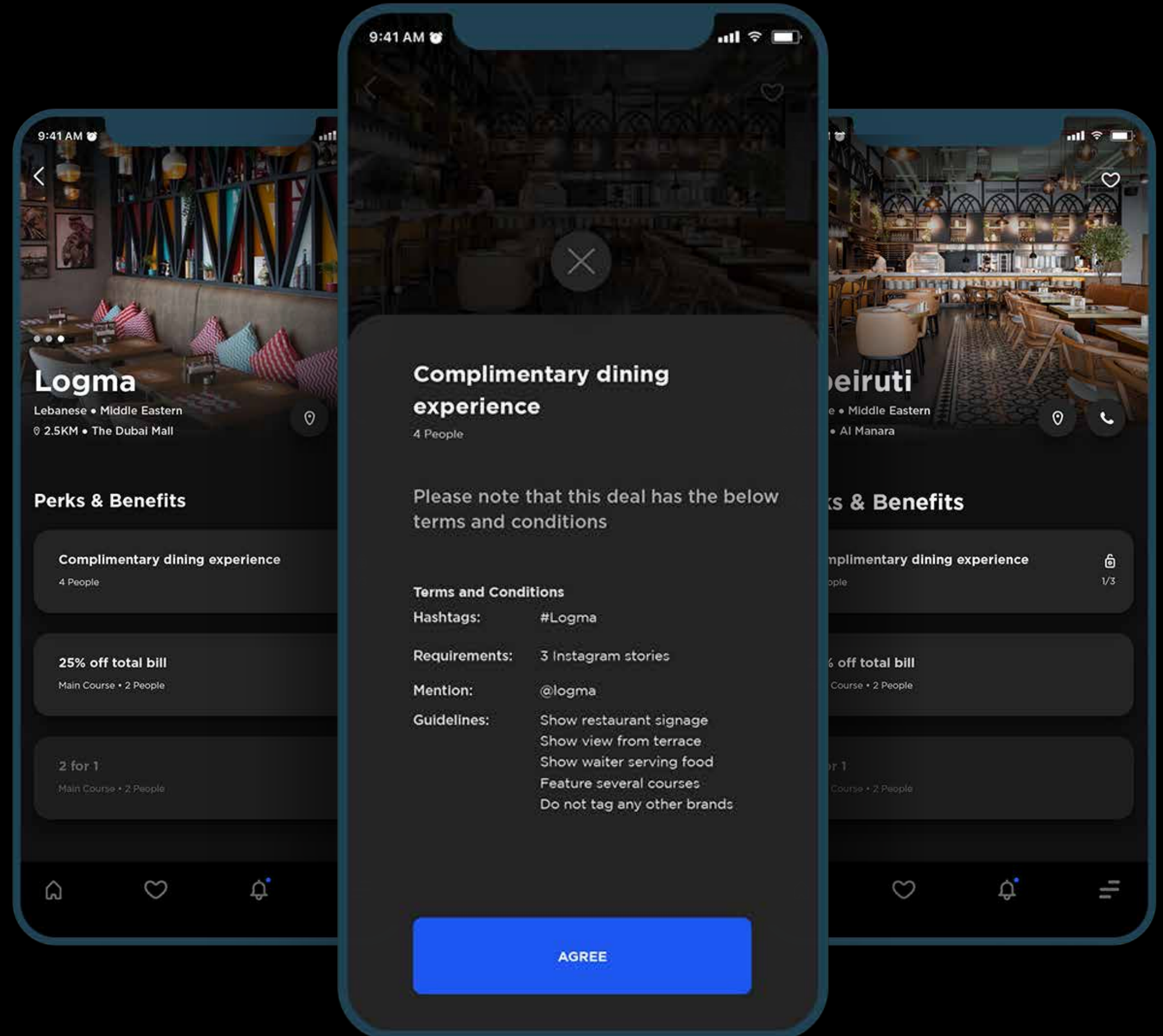
- Premium coverage by macro and mega influencers
- Increased visibility across an array of social platforms
- Increased brand recognition and appeal

Clapp Gold Members redeeming perks & benefits with a particular business partner will result in:

- A direct increase in footfall
- A direct increase in revenue & profit

Overall, a Clapp membership will also facilitate:

- Significant savings and a reduction in marketing expenditures
- Exponential increase in ROI
- Streamlined and seamless marketing processes
- Rapid results



Clapp

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